

Hotel Simulation Workshop

*So you think you can run
a successful hotel business!
Unless you're business savvy
and know your market
you could be in for a shock.*



Learning Objectives

- ▣ Managers & departments work closer together as one team
- ▣ Constantly look for ways to grow the business
- ▣ The need to know your customers and their expectations
- ▣ Consider the effects of decisions on the whole business
- ▣ The importance of controlling costs
- ▣ Focus on the important activities that increase Profit



1 OR 2 DAY
EVENT



FOR MANAGERS
OR STAFF



LEARN WHILE
HAVING FUN!

The Activity

Each team of participants has the job of running a hotel. Over six quarters, teams make rounds of business decisions that will affect the hotel's profitability. Decisions need to be made on room rates, staffing nos & salaries, service levels, advertising, adding facilities such as a shop or gym, etc.

During each quarter, a series of potential opportunities come their way and they have to decide whether they take advantage of them. At the same time, crises will occur and will require urgent attention. They all affect the bottom line and handling a crisis badly can make the difference between success or failure!

The winning team is the one with the highest cumulative profit at the end.



About DanatCon

DanatCon is an international talent management company that provides capability building and consulting services in HR related fields. See more about us at www.danatcon.com